



**ALAMEDA
COUNTY
FAIRGROUNDS**
P L E A S A N T O N

**ALAMEDA COUNTY AGRICULTURAL
FAIR ASSOCIATION BOARD WORKSHOP
TUESDAY FEBRUARY 17, 8:00AM**

AGENDA
(Closed Session)

PRESIDENT

John Smith

VICE PRESIDENT

Rose Johnson

BOARD MEMBERS

Greg Ahern

Allen Aldrich

Jack Balch

Marc Crawford

Gordon Galvan

Bill Harrison

Ed Hernandez

Jenessa Hofmann

Wyman Hong

Frank Imhof

Clayton Koopmann

Ryan LaLonde

Heather McGrail

Chuck Moore

Ryan Nielsen

Caitlin Ryan

Mariana Triviso

Brenda Vieux

CEO

Jerome Hoban

CFO

Vivian Wu

COO

Angel Moore

**DIRECTOR OF ENTERTAINMENT,
AGRICULTURE & PROGRAMMING**

Tiffany Loushin

DIRECTOR OF OPERATIONS

Clint Eastman

**DIRECTOR OF MARKETING &
BUSINESS DEVELOPMENT**

Kristin LaPorte

EXECUTIVE ASSISTANT II

Stephanie Skinner

**ALAMEDA COUNTY AGRICULTURAL
FAIR ASSOCIATION**

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W: alamedacountyfair.com

8:00 am: Continental Breakfast

8:05 am: Introductions

8:15 am: Boards That Lead & Succeed

- Mission, Vision & Values
- Roberts Rules of Order
- Effective Communication
- Business Etiquette & Conduct
- Conflict of Interest

11:00 am: Financial Trends

12:00 pm: Lunch (Photo's will be taken)

12:45 pm: Accomplishments / Progress

1:30 pm: Vision Plan Review

2:00 pm: 5 Year Business Plan

2:30 pm: Board's Next Steps

3:30 pm: Wrap Up Evaluation

4:00 pm: Final Thoughts – President John Smith (Wine Tasting)

MISSION OF THE ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION
*To assure the long-term viability of the Alameda County Agricultural Fair Association,
present an exceptional annual Fair, which celebrates the heritage and diversity of
Alameda County, and provide year-round opportunities for facility usage.
Regular meetings of the Board of Directors are open to the public.*