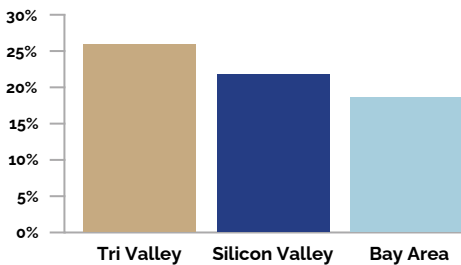


# Area Demographics

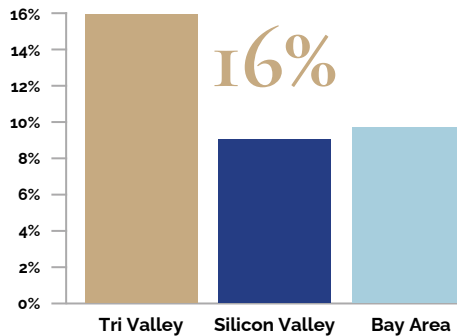
The Alameda County Fair is the largest event in the Bay Area and has a wide range of attractions and activities, including the Safeway Barn, agricultural livestock and competitive exhibits, home art and technological competitions, specialty foods, concerts, carnival thrill rides and action sports. The Alameda County Fair takes place in Pleasanton, California and is operated by the Alameda County Agricultural Fair Association, a private, non-profit 501(c)3 corporation. The history of the Alameda County Fair dates back to the first Fair in October 1912 and is home to the oldest One-Mile Track in America, dating back to 1858. Source: Mirador Capital Partners, Tri-Valley Demographics and Alameda County Fair Survey.

## A Growing, Highly Educated Population

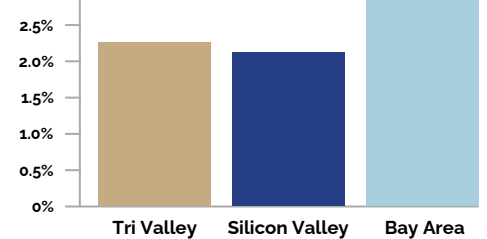
Percentage of adult population with a master's degree or higher



## Population Growth (Since 2010)

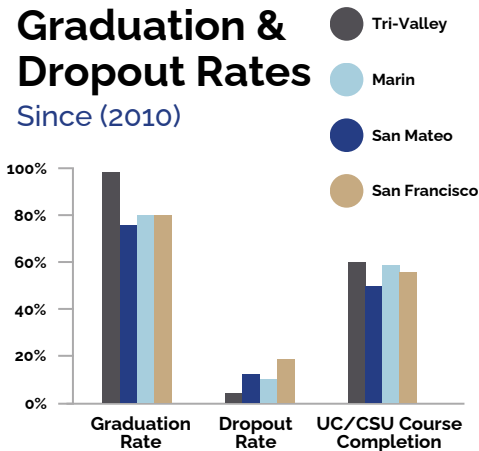


## Unemployment Rate



## Graduation & Dropout Rates

Since (2010)



## Residences



## Attractive Real Estate

Residential Real Estate Costs

**40%** less than San Francisco

### Commercial Rents

Location	Office Rent
Tri-Valley	\$2.66
San Francisco	\$7.66
San Jose/Silicon Valley	\$4.40

## A Unique Geographic Advantage

