



Event Banner Placement Guide

Banners may be placed on the fences at the Alameda County Fairgrounds advertising an upcoming event in specified locations:



- At Gate 8 on Valley Avenue
- At Gate 12 on Valley Avenue
- Between Gates 5 and 2 on Bernal Avenue
- At corner of Bernal Avenue & Pleasanton Ave



Banners **cannot** be placed at the corner of Valley Avenue & Bernal Avenue by the readerboard

- Promoter should notify Event Coordinator **prior** to placing banners on the fences.
- Banners may be placed on the Monday prior to the event. Advertising signage is not allowed on City property.
- If multiple events are held on the same weekend, space for banners is to be shared and no promoter is to remove a banner of another event from the fence without prior permission from Fair staff.
- Banners must be removed from Fairgrounds at completion of event.

