

# News Release



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## August Events at the Alameda County Fairgrounds

From Returning Hot Rods to Brand New, Kid-Friendly Festivals

Pleasanton, Calif - Returning classic car shows and brand new events perfect for the whole family fill the Fairgrounds all through August.

The Dodocaca (dog dog cat cat) Festival is an imaginative, inflatable world that is fun for the whole family. The event offers bounce houses and mazes, ball pits, giant inflatable characters, a train, vendors, food, and picnic areas. The event is August 2-11 (closed Monday and Tuesday) and a 20% off discount code is available on Alameda County Fair's website, good through August 11, 2024. Admission is free for children 7 years and under!

Thrift Fest is on Saturday, August 3 from 12pm-6pm, and will feature over 100 vendors selling vintage, handmade, curated items including jewelry, accessories, home goods, and more. General admission into the event door is \$5.

Brick Fest is August 17-18. This is a new, family-friendly event full of LEGO fun! See giant LEGO sculptures that will bring out the kid in everyone, plus build zones and a brick pit featuring thousands of LEGOs. General admission is \$19.99, children 2 years and under receive free admission.

Goodguys Hot Rod and Customs returns to Pleasanton with the 37th West Coast Nationals, showcasing over 3,000 of the country's finest 1999 and older hot rods, trucks, customs, lowriders, muscle, and classic cars. General admission is \$28, children 6 years old receive free admission.

Finally, Labor Day weekend marks the 158th annual Scottish Highland Gathering and Games, August 31-September 1. This full-grounds event features the very best of Scottish competition and ceremonies, plus a large array of food, drink, and memorabilia. General admission is \$35, Senior

and youth (ages 12-17) admission is \$20, children admission (ages 6-11) is \$5, and children 5 years old and under receive free admission, as well as active military with valid ID. Parking is additional and credit card only.

For a full list of all upcoming events at the Alameda County Fairgrounds, pricing, and links to show tickets, visit [amedacountyfair.com](http://amedacountyfair.com). For parking information or to pre-purchase parking for any event, click [here](#). (Pricing and details subject to change, visit [alamedacountyfair.com](http://alamedacountyfair.com) for more information.)

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267-acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more.

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*The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.*





