

# News Release



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## **Summer Fun Continues at the Alameda County Fair with a Fireworks Show, Wine Fest, and High Stakes Horse Races**

### Fireworks Show on Friday, June 28 Kicks off July 4th Festivities

Pleasanton, Calif. – “That Summer Feeling” is in full effect at the Alameda County Fair with a food drive, an eye-popping Fireworks display, a special Wine Fest, and several high stakes horse races.

Wednesday, June 26, will mark the Fair’s last Drive Day. Guests who bring 4 unexpired, non-perishable food donations for the Alameda County Community Food Bank will receive one free admission for that day until 5pm. Plus, the Fair will feature \$1 rides up until 5pm.

Thursday, June 27 is the last \$3 Fair Food Bites promotion. Visit the Fair that day between 1-5pm and taste small portions of a variety of delicious Fair Foods for just \$3 each.

On Friday, June 28, the Fair will feature a spectacular drone and fireworks show high above the Stella Artois Grandstand. The show is free with Fair admission and begins at 9:30pm with a high flying drone display, followed by a sparkly array of fireworks.

There are Drone Shows following every Big O Tires Concert at 9:30pm at the Stella Artois Grandstand. There are three different shows, including a July 4th celebration theme.

Wine Fest returns Saturday June 29 from 2-5pm at the Stella Artois Grandstand. The festival requires a separate ticket purchase and will offer unlimited tastings from several award winning wineries. Guests can sip, savor, and wager while watching and wagering on live horse racing at the same time.

The fan favorite “Blues at the Fair” is back Sunday, June 30, featuring captivating live blues music performances.

The Big O Tires Concert will feature several big names, including country superstar Russell Dickerson on June 26 and pop rock superstars The Fray on June 27. Several other popular bands are also on the docket, including Revisiting Creedence and tribute Lady Winehouse.

High stakes horse racing continues Friday, Saturday, and Sunday, with the Oak Tree Sprint on June 29 offering a purse of \$50,000.

The Foodie’s Choice Awards, a brand new contest which gives guests the chance to vote on their favorite food in two categories: “Crazy New Item” and “Red, White, and Blue” will conclude on June 30. Attendees can vote via QR code at select vendor booths and be entered in a contest to win \$500.

Also new this year, guests can participate in the Kaiser Permanente Summer Steps Challenge and win prizes. Guests check in at an information booth and follow the clues to finish a scavenger hunt. Using a text app to follow clues, the route promises around 2,000 steps.

Along with delicious Fair food, entertainment, and thrilling rides and games, guests also can enjoy many of the Fair’s other favorite daily activities including, nightly drone shows, the All Alaskan Racing Pigs, FMX Action Sports, community exhibits, shopping, and family friendly “Ava Community Energy Movies on the Lawn”.

The Alameda County Fair is one of California’s largest Fairs and is the oldest county Fair in Northern California. For more information and updates, visit [alamedacountyfair.com](https://www.alamedacountyfair.com).

## **2024 Alameda County Fair Information**

**Dates:** June 14-July 7 (Open Wednesdays-Sundays; Closed Mondays & Tuesdays)

**Hours:** 12pm-11pm | Gates close at 9:30pm daily (except July 4, 12pm-8pm; Parking Closes at 3pm, Gates Close at 4pm)

**Carnival Hours:** Wed-Thurs 1pm to closing, Fri-Sun 1pm to closing (July 4 is 1pm-8pm)

**Horse Racing:** Every Friday through Sunday, plus Thursday, July 4

**Concerts:** 8pm-9:15pm nightly (except July 4)

- June 26 - Russell Dickerson
- June 27 - The Fray
- June 28 - Revisiting Creedence

- June 29 - Lady Winehouse - A Tribute to Amy and Gaga
- June 30 - Spice Wannabe - Spice Girls Tribute
- July 3 - X Ambassadors
- July 5 - Hunter Hayes
- July 6 - Fast Times - 80s Music
- July 7 - 40oz to Freedom - Sublime Tribute

**Fireworks + Drone Show Spectacular:** Friday, June 28

**Drone Show:** 9:30pm nightly (except July 4)

**Ava Community Energy Movies on the Lawn:** Every night at 6pm, including July 4; for full list of movies, visit [alamedacountyfair.com](http://alamedacountyfair.com)

**Regular Gate Admission - plus processing fees**

- General (13-61) – \$18
- Seniors (62+) – \$15
- Kids (6-12) – \$15
- Fun Pack - \$77
- Children 5 and Under – FREE
- General Parking – \$15
- Unlimited Carnival + Sky Ride wristbands – Wed-Thurs \$37, Fri-Sun & July 4, \$42 – valid any one day of Fair – *may only be purchased in at a Butler Kiosk inside the Fair*

**Promotions and Special Days**

- **Feed the Need Food Drive and \$1 Ride Day:** Wednesday, June 26 – one FREE general admission until 5pm with the donation of 4 non-perishable food items to benefit the Alameda County Community Food Bank and \$1 rides until 5pm
- **\$1 Ride Day:** Wednesday, July 3 – until 5pm
- **First Responder's Day:** July 4 – Free general Fair admission with ID Until 3pm
- **\$3 Fair Food Bites:** (Thursday June 27, 1pm- 5pm) – Select fun-sized Fair treats just \$3 each
- **Children 5 and Under:** FREE general admission ALL DAY, EVERYDAY
- **Military Appreciation:** One FREE general Fair admission with valid Military ID, ALL DAY, EVERYDAY

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*The Alameda County Agricultural Fair Association, a 501c3 non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7<sup>th</sup> largest fair in California. The Fairgrounds is home to the oldest one-mile racetrack in America and is the new home to Golden State Racing.*



