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Betting Big on Racing Fun at the Alameda County Fair

Several High Stakes Horse Races Slated for the 2024 Fair

Pleasanton, Calif. – One of the things that sets the Alameda County Fair apart from other county Fairs, aside from its size and duration, is the fact that it offers exciting, live horse racing throughout the event.

The Alameda County Fair is home to the oldest one-mile race track in America, and every year fans pack the Stella Artois Grandstand to watch and wager on the horse races.

This year, the Fair has several high stakes races, with the biggest payout of \$150,000 for The Pleasanton Mile on Sunday, July 7. The stakes races will kick off on June 15 with the Mary Clare Schmitt Oaks, followed by the She's a Tiger Stakes on June 22, the Oak Tree Sprint on June 29 and the Everett Nevin Stakes on July 7.

Horse racing track attendance is expected to exceed 60,000 guests, with live horse racing every Friday, Saturday, and Sunday plus July 4 this year at the Fair. While at the Grandstands, guests can also participate in Wine and Brew-lette games, view nightly drone shows, join the Guess How Many challenge, receive free t-shirts on opening and closing days (while supplies last), and more.

And it's not just horses that are racing this year. A brand new Corgi racing event will take place on a section of the track after each horse race on Sunday, June 23. The Fair will also host its famed All Alaskan Pig Races, with three races happening daily at the AgVenture Park.

“The racing pigs are a crowd favorite,” said Angel Moore, COO of the Alameda County Fairgrounds. “It’s such a fun and energetic show, and our guests look forward to it every year.”

All racing is free with admission, and the Fair is offering special advance deals for those who purchase tickets or a season pass prior to opening day.

The Alameda County Fair is the oldest and largest county Fair in Northern California and features exciting carnival rides and games, shopping, entertainment, exhibits and, of course, the World’s Best Fair food.

For more information and updates on the 2024 Fair, please visit alamedacountyfair.com.

2024 Alameda County Fair Information

Dates: June 14-July 7 (Open Wednesdays-Sundays; Closed Mondays & Tuesdays)

Hours: 12pm-11pm daily (except July 4, 12pm-8pm; Parking Closes at 3pm, Gates Close at 4pm)

Carnival Hours: Wed-Thurs 1pm to closing, Fri-Sun 1pm to closing (July 4 is 1pm-8pm)

Horse Racing: Every Friday through Sunday, plus Thursday, July 4

Concerts: 8pm-9:15pm nightly (except July 4)

- June 14 - Johnny Gill
- June 15 - Ashley Cooke
- June 16 - Sonora Tropicana
- June 19 - Theory of a Deadman
- June 20 - E-40
- June 21 – Exposé
- June 22 - Twist on Taylor
- June 23 - Corazón De Maná - Tribute to MANÁ
- June 26 - Russell Dickerson
- June 27 - The Fray
- June 28 - Revisiting Creedence
- June 29 - Lady Winehouse - A Tribute to Amy and Gaga
- June 30 - Spice Wannabe - Spice Girls Tribute
- July 3 - X Ambassadors
- July 5 - Hunter Hayes
- July 6 - Fast Times
- July 7 - 40oz to Freedom - Sublime Tribute

Fireworks + Drone Show Spectacular: Friday, June 14 and 28

Drone Show: 9:30pm nightly (except July 4)

Movies on the Lawn: Every night at 6pm, including July 4; for full list of movies, visit alamedacountyfair.com

Special Advance Pricing (until June 13, 2024):

- General (13-61) – \$15
- Seniors (62+) – \$13
- Kids (6-12) – \$13
- General Parking – \$13
- Unlimited Carnival + Sky Ride wristbands – \$32 (Valid any one day of the Fair)
 - Carnival tickets may only purchase on site at a Carnival Kiosk starting June 14
- Fair Premium Season Pass (admission for all 18 days with PARKING, plus concert early access) – \$90
- Season Pass (admission for all 18 days, plus concert early access) – \$45

Regular Gate Admission* (Starting June 14 – July 7):

- General (13-61) – \$18
- Seniors (62+) – \$15
- Kids (6-12) – \$15
- Children 5 and Under – FREE
- General Parking – \$15
- Unlimited Carnival + Sky Ride wristbands – Wed-Thurs \$37, Fri-Sun & July 4, \$42 – valid any one day of Fair – *may only be purchased in at a Butler Kiosk inside the Fair starting June 14*

Promotions and Special Days

- **Pint for a Pass:** Through June 1 – Give blood at a Red Cross Mobile Unit in Alameda County and receive a FREE general admission ticket good any single day of Fair is open in June
- **Pet Food Drive and \$1 Ride Day:** Wednesday, June 19 – Bring new, unopened pet food items to benefit Valley Humane Society and receive one FREE general admission for June 19 & \$1 rides, until 5pm
- **Feed the Need Food Drive and \$1 Ride Day:** Wednesday, June 26 – one FREE general admission for June 26 until 5pm with the donation of 4 non-perishable food items to benefit the Alameda County Community Food Bank and \$1 rides until 5pm
- **Father's Day Admission Gate Gift:** June 16, while supplies last
- **\$1 Ride Day:** Wednesday, July 3 – until 5pm
- **First Responder's Day:** July 4 – Free general Fair admission with ID Until 3pm

- **\$3 Fair Food Bites:** (Thursdays in June - June 20 and 27, 1pm- 5pm) – Select fun-sized Fair treats just \$3 each
- **Children 5 and Under:** FREE general admission ALL DAY, EVERYDAY
- **Military Appreciation:** One FREE general Fair admission with valid Military ID, ALL DAY, EVERYDAY

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The Alameda County Agricultural Fair Association, a 501c3 non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile racetrack in America.

