

# News Release



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## Annual Wine Competition Closing End of April

Zero dollar entry fee provides rare opportunity for local wineries

Pleasanton, Calif. – The 2024 Alameda County Fair Commercial Wine Competition is currently accepting entries in the categories of Alameda County, Best of the Blends, Zin Challenge, and Sauvignon Summit.

This competition provides a rare opportunity to compete with local wineries and be given awards that local wine enthusiasts will care about. Unlike other wine competitions, this contest at the Alameda County Fair has no entry fee.

To enter the Wine Competition, competitors must register either through Enofile online ([Alameda County](#), [Zin Challenge/Sauvignon Summit](#), and/or [Best of the Blends](#)) or email [wine@alamedacountyfair.com](mailto:wine@alamedacountyfair.com) to request a paper entry form. The registration deadline for all commercial wine categories is April 26, 2024. Guidelines for each category are available to review on the Alameda County Fair [competition webpage](#).

The Alameda County Wine Competition is open to commercially bonded wineries in Alameda County. The Zin Challenge, Sauvignon Summit, and Best of the Blends categories are open to all U.S. wineries that produce both Sauvignon Blanc and/or Red Zinfandel. All categories will be judged by panels of qualified professionals.

The scoring system is based on characteristics such as appearance and color, aroma and bouquet, total acid, flavor and body, and overall quality. The awards are given on a merit basis. Special awards include Best of Show Alameda County, Best of Show White, Best of Show Red, and Best of Show Dessert Wine.

All winning wines and wineries will be announced during the 2024 Alameda County Fair, with special displays in the Wine Garden open to nearly a half million Fair guests. Wines will also be highlighted on the official Fair website, in e-newsletters, and social media channels.

That Summer Feeling! The 2024 Alameda County Fair returns June 14-July 7. For more information and schedules, visit [alamedacountyfair.com](https://www.alamedacountyfair.com).

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267-acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more.

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*The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.*

