

News Release



News Release: February 8, 2024

Kristin LaPorte, 925-426-7600, Marketing and PR,

klaporte@alamedacountyfair.com

Alameda County Fair Wine Competition Now Open

See Upcoming Deadlines, Regulations and Rules

Pleasanton, Calif. – The 2024 Alameda County Fair Wine Competition is now accepting entries in the categories of Amateur Wine, Alameda County, Best of the Blends, Zin Challenge, and Sauvignon Summit.

To enter the Wine Competition, please register through the Alameda County Fair website. Each category has varying registration dates and submission deadlines, with the Amateur Wine entry deadline as early as March 1, 2024. All rules and regulations, registration dates, and entry deadlines for each category can be found at the links below:

[Amateur Wine](#)

[Alameda County](#)

[Best of the Blends](#)

[Zin Challenge and Sauvignon Summit](#)

The Alameda County Wine Competition is open only to commercially bonded wineries in Alameda County. The Zin Challenge and Sauvignon Summit are open to all U.S. wineries that

produce both Sauvignon Blanc and/or Red Zinfandel. All categories will be judged by panels of qualified professionals.

The scoring system is based on characteristics such as appearance and color, aroma and bouquet, total acid, flavor and body, and overall quality. The awards are given on a merit basis. Special awards include Best of Show Alameda County, Best of Show White, Best of Show Red, and Best of Show Dessert Wine.

All winners will be announced and displayed during the 2024 Alameda County Fair, and be highlighted on the official Fair website, in e-newsletters and social media channels. If you wish to enter, please review our entry guide on the [competition webpage](#) and enter by the following dates:

March 1 | Amateur

April 26 | Alameda County

April 26 | Best of the Blends

April 26 | Zin and Sauvignon Summit

That Summer Feeling! The 2024 Alameda County Fair returns June 14-July 7. For more information and schedules, visit alamedacountyfair.com.

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267-acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more.

###

The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.

