

News Release



ALAMEDA COUNTY
FAIRGROUNDS
PLEASANTON

News Release: January 15, 2024

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Fairgrounds Bring Back Fan Favorite Events For 2024

RVs and Wedding Planning on the List

Pleasanton, Calif - The Alameda County Fairgrounds & Events Center opens the new year with some favorite returning events like the RV Show and the Pleasanton Wedding Festival. Plus, the annual summer Fair is not far around the corner starting June 14, 2024.

The 35th Annual Manufacturers' RV Show is open January 27 through February 4 with all types and sizes of RVs and trailers. Top dealers will display their latest models from new to used (RV's Gas and Diesel, Class C's, Class B's, Travel Trailers, 5th Wheels, and Toy Haulers). General admission is \$20, Seniors \$17, Children 10 and under free, plus special discounts. Admission is cash only while parking is credit card only. Visit alamedacountyfair.com for more discounts by day and show hours.

Love is in the air this Valentine's Day season with the return of the Pleasanton Wedding Festival on February 18, 2024. Couples can find everything they need for their big day from top wedding professionals to fun event planning opportunities with the bridal party. General admission is \$20 and the VIB party pack is \$125 (includes entry for four guests, swag bag, & access to VIB Lounge). Tickets available at internationalweddingfestival.com.

Finally, join us the last week of February for The Fly Fishing Show on February 23-25 for one of the largest fly fishing expos around. Hundreds of exhibitors and sellers offer the most diverse and abundant fishing gear, plus free seminars and demos. General and Senior admission \$20, child (age 6-12) is \$5 and ages 5 and under are free. For more information and advanced tickets, please visit [Pleasanton Fly Fishing Show](#).

Applications are open for commercial vendors, food vendors, artists and crafters, premium partners, and sponsorships to participate in the annual summer Fair. Those interested in participating in the Fair can visit alamedacountyfair.com for more information.

For a full list of all upcoming events at the Alameda County Fairgrounds, pricing, and links to show tickets, visit alamedacountyfair.com. For parking information or to pre-purchase parking for any event, click [here](#). (Pricing and details subject to change, visit alamedacountyfair.com for more information.)

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267-acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more.

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The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.

