

News Release



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Kristin LaPorte, Marketing and Business Development, 925-426-7600

Alameda County Fairgrounds January Events and Winter Fair Ticket Sale

The New Year Brings RVs and Reptiles

Pleasanton, Calif - Pleasanton, Calif - The Alameda County Fairgrounds & Event Center kicks off 2024 with new and returning shows in January, including the popular RV Show, plus the 2024 Alameda County Fair Winter Sale begins December 20, 2023.

Nor Cal Reptile Expo returns January 13-14, 2024. The event includes thousands of reptiles, amphibians, invertebrates, and supplies, plus animal displays and activities for kids. Vendors Breeder, wholesale supplies, and cage vendors will be on site. Admission: \$15 for adults, \$7 for children; seniors, military, and first responder discounts will be available at ticket booth with valid ID/Credentials*

The 35th Annual Manufacturers' RV Show returns January 27, 28, 29, and February 3 and 4, 2024 with all types and sizes of RVs and trailers. Top dealers will display their latest models from new to used (RV's Gas and Diesel, Class C's, Class B's, Travel Trailers, 5th Wheels and Toy Haulers). General admission is \$20, Seniors \$17, Children \$10 and under free, plus special discount offers. Admission is cash only; parking is credit card only. Visit alamedacountyfair.com for information on discounts by day and show hours.

The Alameda County Fair returns June 14 and runs through July 7. December 20-24 tickets, carnival wristbands, and season passes for the 2024 Fair are an extra 10% off of the advance discounted pricing. Stuff the stocking without leaving home with 18 days of fun foods, racing, bands, shops, and tasting feasts.

With the 2024 summer Fair planning is in full swing, applications are open for commercial vendors, food vendors, artists and crafters, premium partners, and sponsorships. Those interested in participating in the Fair can visit alamedacountyfair.com for more information.

For a full list of all the events being hosted at the Alameda County Fairgrounds, pricing and links to show tickets, visit alamedacountyfair.com. For parking information or to pre-purchase parking for any event, click [here](#). (Pricing and details subject to change, visit alamedacountyfair.com for more information.)

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267- acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more. For a full list of all the events being hosted at the Alameda County Fairgrounds, pricing and links to show tickets, visit alamedacountyfair.com.

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The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.

