

News Release



ALAMEDA COUNTY
FAIRGROUNDS
PLEASANTON

News Release: November 17, 2023

Kristin LaPorte, Marketing and Business Development, 925-426-5145, klaporte@alamedacountyfair.com

Alameda County Fairgrounds December Events and 2024 Fair

That Summer Feeling Kicks off with the Biggest Sale of the Season

Pleasanton, Calif - The Alameda County Fairgrounds & Event Center is welcoming new and returning shows in December, including the popular Link Up Sneaker Show and Christmas Tree Lot, plus the 2024 Alameda County Fair Black Friday Sale begins.

The Fresh Cut Christmas Tree lot is open now through December 20, 2023. Shop for beautiful Oregon-grown trees, wreaths, and garland. Admission and parking is free for guests.

The Great Train Show will take place at the Alameda County Fairgrounds December 9-10, 2023. The show will include trains for sale, exhibitors from across the country, huge operating model displays, free workshops and demonstrations, free test tracks to test run your trains at the show, door prize giveaways and more. Admission is \$11 online and \$12 for adults on Saturday, \$11 for adults on Sunday.

The Link Up Sneaker & Vintage Clothing Expo returns December 16, 2023. The event hosts over 100 vendors selling the best sneakers, streetwear, and vintage clothing. Guests can shop from 11am to 5pm. Event admission is free.

The Alameda County Fair returns June 14 and runs through July 7. This season's theme is *That Summer Feeling*. The 2024 Fair will be open 18 days and will include the community's favorites from Fair food, to live horse racing, concerts, tasting fests, racing pigs, shopping, the popular Hispanic Festival and more.

"The Alameda County Fair is a kick-off to summer," said Kristin LaPorte, Director of Marketing and Business Development at the Alameda County Fairgrounds. "We are excited to bring the community together to celebrate *That Summer Feeling* with competitions, agriculture, carnival rides, and more".

Ticket sales start with the Black Friday and Cyber Monday sales. Fair fans can save 10% off the advance sale prices plus pay no processing fees. The sales run between Wednesday, November 22 and Tuesday November 28, 2023, midnight. Save on 2024 Fair admission, parking, season passes, carnival wristbands, and tasting fests.

For a full list of all the events being hosted at the Alameda County Fairgrounds, pricing, and links to show tickets, visit alamedacountyfair.com. For parking information or to pre-purchase parking for any event, click [here](#). (Pricing and details subject to change, visit alamedacountyfair.com for more information.)

###

The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.

