

Happy Holidays!

Thank you for another successful year hosting your event at the Alameda County Fairgrounds, here are important updates to help you plan for 2024.

Fairground Improvements

- The Court-of-4 remodel will open in early 2024
- The RV expansion, with 36 new spaces including two ADA, is well underway and is expected to be completed in 2024
- Building acoustics are being improved with new ceilings (Building R is complete; Buildings O, P and Q will follow)
- Stay tuned for more updates planned after Fair 2024



Photo: rendering of the future interior plaza view with a shade canopy (colors will vary)

Holiday Closure

The Fairgrounds will close between
December 25 -January 1, 2024.

AB1499 Reminder

As we close out the year, kindly revisit the information on California's tax law AB1499 which provides Fairgrounds additional funding with no penalty to you. There is an easy to follow video. Please share with your vendors to learn more.

Summer 2024



Fair returns June 14 with food, carnival, horse racing, animals, shopping and more. Click to check out this year's schedule and attractions.

Updates

Load-in | Load-out Procedures

Use the designated single entry rollup door for load in-and-out of equipment in order to preserve and maintain the new storefront doors. Glass doors are to remain locked; please do not prop doors open. Your event coordinator is available to help you with communication strategies for your staff and exhibitors.

Cash Policy

All events may accept cash, but must also accept other forms of payment to accommodate all guests.

Parking

In order to streamline parking, please:

- Add the parking ticket link provided by the Fairgrounds to your website and email to your guests/ticket holders
- Inform interested attendees that parking accepts only credit or debit cards
- For safety reasons, parking is only permitted in designated parking lots; parking inside event space is not permitted
- Advertise parking for your event is 2005 Valley Avenue, Gate 8 and/or 12

Drone Policy

If you plan to fly a drone at your event, the operator must have a flight license, certification of waiver or authorization and the flight map approved via AirMap. Once approved, advise your coordinator and it will be shared with onsite security and staff to avoid issues during flight. No drones may fly inside buildings.

Updated Tent Pricing

The updated fire code requires specific weights are required to keep the tents secure:

- The Fairgrounds purchased cement blocks, each weighing over 1,000 lbs
- The equipment and additional labor to set-up the tents will increase the rental rates, check with your coordinator for pricing

To read this edition online or find event information and order forms, [click here](#).