

News Release: October 16, 2023

Megan Kreider, Marketing and PR, 925-426-7511, mkreider@alamedacountyfair.com

Alameda County Fairgrounds November 2023 Events

Breeders' Cup, Kumu Hula Festival, Goodguys, and Fresh Cut Christmas Trees.

Pleasanton, Calif - The Alameda County Fairgrounds to host a variety of events in November including a hula competition, a big car show, and Christmas trees.

The first weekend of November brings the 40th Breeders' Cup World Championships at Santa Anita Park. The Pleasanton Off-Track Betting (OTB) facility will be open for guests to watch and wager on live horse racing for this two day event taking place November 3 and 4, 2023. There will be a handicapping contest, hosted by Dennis Miller, Horse Racing Publicist, both days. OTB admission is \$5.

The Big Bounce America extends their event into November. Open Friday, Saturday, and Sunday, November 3-5, guests of all ages may enjoy one of the biggest inflatable events. The event consists of toddler sessions, junior sessions, bigger kids sections, and adult only sessions. General admission is \$45 and child admission is \$35.

Iā 'Oe E Ka Lā Hula Festival and Competition returns to the Alameda County Fairgrounds November 3-5, 2023. The event will include an assortment of cultural dance, local music, ethnic food, and arts and craft vendors from around the world. Admission is \$16 for all.

The 33rd Goodguys Fall Curve Autumn Get-Together is November 11 and 12. The final Bay Area show in 2023 plans to feature over 2,500 of northern California's slickest American made and powered show cars and trucks of all years. General admission is \$25, child admission is \$10.

Major League Table Tennis hosts their third West Division event of the season at the Alameda County Fairgrounds November 17-19. Guests can expect to see world class players with the chance to play a point against the pros in the fan zone. Admission is \$10.

Returning for the third time this year, the Exotic Bird Mart and Expo is back on November 19, 2023. Guests can expect entertainment, learning, and shopping. There will be vendors selling hundreds of accessories. Tickets will be sold at the door for \$10.

The Fresh Cut Christmas Tree lot is open November 22 through December 20, 2023. Shop for beautiful Oregon-grown trees, wreaths, and garland. There will be a surprise visit from Santa Claus Saturday, November 26 and Sunday, December 4. Admission and parking are free for guests.

The biggest Fair sales event of the year starts on Wednesday, November 22 through Tuesday, November 28 with the annual Black Friday and Cyber Monday sales. Admission, parking, and carnival tickets to this summer's Fair, June 14-July 7, will be on sale. Promo codes to save at checkout will be shared on the Fair's website, email, and social platforms in November.

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267-acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more.

For a full list of all the events being hosted at the Alameda County Fairgrounds, pricing and links to show tickets, visit <u>AlamedaCountyFair.com</u>. For parking information or to pre-purchase parking, click <u>here</u> (Pricing and details subject to change, visit <u>AlamedaCountyFair.com</u> for more information).

###

The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.







