

# News Release



ALAMEDA COUNTY  
FAIRGROUNDS  
PLEASANTON

## News Release: September 14, 2023

Megan Kreider, Marketing and PR, 925-426-7511, [mkreider@alamedacountyfair.com](mailto:mkreider@alamedacountyfair.com)

## Alameda County Fairgrounds October 2023 Events

### Pirates of Emerson, Festival of Lights, Bounce Houses, and a Craft Show

Pleasanton, Calif. - Alameda County Fairgrounds welcomes new and returning events in the month of October including Haunted Houses and Big Bounce America.

Pirates of Emerson Haunted Themed Park kicks off the Halloween season at the Alameda County Fairgrounds this October. Starting September 29 walk through haunted houses are Northern California's premier haunted attraction. General admission is \$40, Speed Pass Admission is \$60 and V.I.P admission is \$80. For more information on dates and hours, visit [AlamedaCountyFair.com](http://AlamedaCountyFair.com).

October 6-8 the 37th Annual Home Show returns to the Alameda County Fairgrounds. Meet with experts on how to remodel, redecorate or landscaping your home all in one convenient location. Come shop, compare, and save. Admission is \$5, children and military are free.

AIA Dussera Diwali Dhamaka the Festival of lights is taking place October 21. The event will feature a Fireworks display, Ravan Dahan, Bollywood dances, food booths and vendors selling art, crafts and clothing from India. Admission is \$10 for all.

A new fun show comes to the Fairgrounds. The Big Bounce America will be open Saturday, October 21 and Sunday October 22. Friday, October 27, Saturday, October 28 and Sunday, October 29. People of all ages can come out and enjoy one of the biggest inflatable event in the world. Enjoy the world's biggest bounce house, the giant, air space, and sport slam. The event consists of toddler sessions, junior sessions, bigger kids sections and adult only sessions. General admission is \$45 and child admission is \$35.

The annual Pleasanton Harvest Festival takes place October 27-29. This popular three day event consists of vendors selling unique jewelry, crafts, decor, fashion, metalwork, wood art, wall art, toys, ornaments and more. Live entertainment performed daily by local musicians. The event takes place at the perfect time to start prepping for holiday decorations and gifts.

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267-acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more.

For a full list of all the events being hosted at the Alameda County Fairgrounds, pricing and links to show tickets, visit [AlamedaCountyFair.com](http://AlamedaCountyFair.com). For parking information or to pre-purchase parking, click [here](#).

###

The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.

