

News Release

 ALAMEDA
COUNTY FAIR
JUNE 16 - JULY 9
PLEASANTON

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Alameda County Fair Announces Best of 2023 Commercial Wine Competitions

Pleasanton, Calif - The Alameda County Fair announces the top medals from its recently held commercial wine competitions. The Gold Medal and Best of Show wines will be available for purchase by the glass in the Wine Garden, during the Alameda County Fair, June 16 - July 9. The following were the top medal winners for this year's competition.

2023 Alameda County Wine Competition

Best of Alameda County: Del Valle Winery, Grenache Rose', 2022

Best of Alameda County: Las Positas Vineyards, Monastrell, 2020

Best of Show Dessert: Rodrigue Molyneaux Winery, Envie, 2017

Best of Show Red: Las Positas Vineyards, Monastrell, 2020

Best of Show White: Las Positas Vineyards, Verdelho, 2022

Best of Show Rose': Del Valle Winery, Grenache Rose', 2022

2023 Zin Challenge & Sauvignon Summit

Best of Show Zinfandel: Florence Vineyard, Zinfandel, 2020

Best of Show Dessert: Macchia, Flirtatious, 2021

Best of Show Sauvignon Blanc: Pope Valley Winery, Sauvignon Blanc Parcel 3, 2022

Wines were judged on appearance and color, aroma and bouquet, total acid, flavor and body, and overall quality. For more information on our commercial wine competition and winners, visit alamedacountyfair.com.

2023 Alameda County Fair Information

Dates: June 16-July 9 (Closed Mondays & Tuesdays, but open on July 3 & 4)

Hours: 12pm-11pm daily (except July 4, 12pm-8pm)

Carnival Hours: Wed-Thurs 1pm to closing, Fri-Sun 1pm to closing, July 4 (1pm-8pm)

Horse Racing: Every Friday through Sunday, plus July 4 (no racing July 3)

Concerts: 8pm-9:15pm nightly (except July 4)

- June 16: Con Funk Shun
- June 17: Yachtley Crew - The Titans of Soft Rock
- June 18: Bee Gees Gold
- June 21: Jesse McCartney
- June 22: Ashanti
- June 23: Quiet Riot
- June 24: Queen Nation
- June 25: Mi Banda El Mexicano
- June 28: Joe Nichols
- June 29: E-40
- June 30: Gin Blossoms
- July 1: George Michael Reborn
- July 2: Purple Reign - Prince Tribute
- July 3: LANCO
- July 5: Coming Soon
- July 6: LeAnn Rimes
- July 7: Mirage, Visions of Fleetwood Mac
- July 8: Super Diamond - The Neil Diamond Tribute
- July 9: Karla Perez as Selena

Drone Show: 9:30pm nightly (except July 4)

Fireworks and Drone Show Spectacular: 9:30pm Friday, June 16 and June 30

Movies on the Lawn: Every night at 6pm, including July 4

Special Advance Pricing (until 6/15/23):

- General (13-61) -- \$15
- Seniors (62+) -- \$13
- Kids (6-12) -- \$13
- General Parking -- \$13
- Unlimited Carnival + Sky Ride wristbands -- \$32 (Valid any one day of the Fair)
 - Carnival tickets may only purchase on site at a Carnival Kiosk after June 15
- Fair Premium Season Pass (admission for all 20 days with PARKING, plus concert early access) -- \$90
- Season Pass (admission for all 20 days, plus concert early access) -- \$45

Regular Gate Admission* (Starting June 16 – July 9):

- General (13-61) -- \$18
- Seniors (62+) -- \$15
- Kids (6-12) -- \$15
- Children 5 and Under -- FREE
- General Parking -- \$15
- Unlimited Carnival + Sky Ride wristbands -- Wed-Thurs \$37, Fri-Sun & July 4, \$42 – valid any one day of Fair – *may only be purchased in at a Butler Kiosk inside the Fair starting June 16*

Promotions and Special Days

- **Pint for a Pass** March 1-May 31 -- Give blood and receive a FREE general admission ticket good any single day of Fair is open in June
- **Father's Day** Sunday, June 18 -- Dads receive a free t-shirt at the admission gate (with the their general admission, while supplies last)
- **Feed the Need Food Drive and \$1 Ride Day** Wednesday, June 21 -- one FREE general admission for June 21 until 5pm with the donation of 4 non-perishable food items *Benefits Alameda County Community Food Bank* and \$1 rides until 5pm
- **Pet Food Drive and \$1 Ride Day** Wednesday, June 28 -- Bring new, unopened pet food items to benefit Valley Humane Society and receive FREE one general admission for June 28 & \$1 rides, until 5pm
- **First Responder's Day: July 4** -- Free general Fair admission with ID Until 3pm
- **\$1 Ride Day: July 5** -- \$1 rides until 5pm
- **\$3 Fair Food Bites** (Thursdays June 22, June 29 and July 6 Until 5pm) -- Select fun-sized Fair treats just \$3 each
- **Senior Free Admission Ticket Giveaway:** Seniors 62+ -- visit a participating Senior Center in Alameda County for a free general admission ticket valid any single day. Tickets will be ready in June for pick up, limit two (2) per guest (while supplies last)
- **Children 5 and Under:** FREE general admission ALL DAY, EVERYDAY
- **Military Appreciation:** One FREE general Fair admission with valid Military ID, ALL DAY, EVERYDAY

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The Alameda County Agricultural Fair Association, a 501c3 non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile racetrack in America.

