



### Happy New Year!

As we dive into 2023, it is time to share updates to help you host successful events at the Fairgrounds this year.

## Taste the Difference: Food and Beverage Services

The Alameda County Fairgrounds long time food and beverage provider was recently purchased by OakView Group Hospitality (OVG). Spectra, now OVG, has been a partner of ACF since November of 2003, working together to bring our guest world class food and beverage experiences. OVG is a leader in the food and beverage industry.



#### Concenssion Vesus Catered Events

For all public events,
OVG will offer concession
services, as well as manage
bringing in outside food
vendors/trucks as needed.
OVG has connections with
a variety of food
vendors/trucks and does
their best to schedule
vendors with an event's
requested cuisines.

For private events, including an invitation-only meal at a public event, OVG offers seasonal catering menus for receptions, plus plated and buffet-style meals. The menu is meant to provide suggestions, but customized options are possible.

## OVG Policy Reminders

- For public events, specific outside food vendors/trucks are not guaranteed.
  For a public or private event, food and beverage services
- must be finalized one month prior to the event start date.

   For private events, guaranteed guest counts are due

# three business days prior to the event.

Event Services Resources

Check out our **Promoter Webpage** for forms and information to help plan your event, including general equipment forms, guidelines on booking an event, noise standards and fire codes, as well as shipments and deliveries.

# Scheduling Your Event

- The 2023 **Events Calendar** is booking up fast, be sure
- to reach out to the Events team to secure your dates.
   The Booking Matrix is a tool utilized for contracting events. Pending the size and scope of your show will determine how far in advance you can lock in dates.

A signed contract and security deposit are required to guarantee dates and specific facilities.

## OVG Team Highlight



#### **Tim Dickert**

OVG District General Manager
Tim has over 40 years of experience in
the industry and 12 years with OVG.
Previously Tim was at PayPal Park as the
District General Manager. An executive
chef for 15 years, his specialty is wine
and food. He looks forward to building
a solid team and great experiences for
our guests. In his off time, he enjoys
spending time with his wife, three sons,
and three dogs.



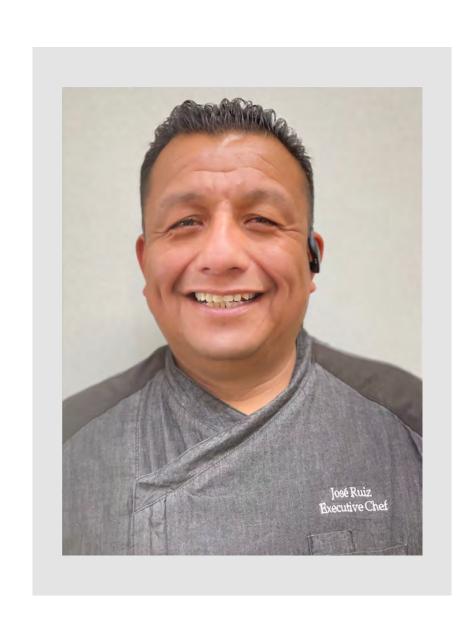
### Cheryl Signh

OVG Catering Manager
Cheryl has been with Spectra/OVG for five years including working for PayPal Park. With a desire to learn more about the catering business, she transferred to Alameda County Fairgrounds. She enjoys planning events and offering guests the best experience. When not working, Cheryl loves spending time with her family, shopping and discovering new restaurants.



#### **David Morales**

OVG Operations Manager
David has worked in the industry and for Spectra/OVG for 12 years. David specializes in building teams, a fantastic food and beverage program for our guests, and creating memorable experiences. When not working, David enjoys his family, dog, hobbies, and making the most of every day.



#### Jose Ruiz

OVG Executive Chef
With 30 years in the industry and 20
with Spectra/OVG, Jose brings a
wealth of experience. He knows how
to build the right team, create custom
menus and make fantastic culinary
experiences. His specialty is authentic
Mexican and American food as well
as Italian. He has a great sense of
humor and enjoys family and his dogs
during his free time.



#### Summer Fair



- The 2023 Fair is 20 days this summer June 16 July 9
- Open Wednesday Sunday plus Monday and Tuesday,
   July 3 and 4
- Hours are now 12 pm to 11 pm | Carnival hours are now 1 pm to 11 pm
- Horse Racing is Friday Sunday plus Tuesday, July 4 (no racing on Monday, July 3)