

News Release

 ALAMEDA
COUNTY FAIR
JUNE 16 - JULY 9
PLEASANTON

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Commercial Wine Competition Now Open

Deadline to Apply is March 3, 2023

Pleasanton, Calif. – The 2023 Alameda County Fair Commercial Wine Competition is now accepting entries through March 3 in the Alameda County and Zin Challenge and Sauvignon Summit categories.

To enter the Commercial Wine Competition, register through the Alameda County Fair website by Friday, March 3, 2023. The rules and regulations for each category vary and can be found at the links below:

Alameda County: alamedacountyfair.com

Zin Challenge and Sauvignon Summit: alamedacountyfair.com

The Alameda County Wine Competition is open only to commercially bonded wineries in Alameda County. The Zin Challenge and Sauvignon Summit are open to all U.S. wineries that produce both Sauvignon Blanc and/or Red Zinfandel. In both categories, wines will be judged by panels of three qualified professionals.

The scoring system is based on characteristics such as, appearance and color, aroma and bouquet, total acid, flavor and body, and overall quality. The awards are given on a merit basis. Special awards include Best of Show Alameda County, Best of Show White, Best of Show Red, and Best of Show Dessert Wine.

All winners will be announced and displayed during the Annual Alameda County Fair. If you wish to enter, please review our [entry guide](#) on the [competition webpage](#) and enter by March 3.

Summer Vibes! The 2023 Alameda County Fair returns June 16-July 9. For more information and schedules, visit alamedacountyfair.com.

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267-acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more.

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The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs, the 7th largest fair in California, and 40th according to Carnival Warehouse. The Fairgrounds is home to the oldest one-mile race track in America.