

News Release



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Drive-In Movies Return to the Alameda County Fairgrounds with Festive Family Fun

Winter Wonderland Drone Show on Saturday, December 17 Features
Fantastical Light Display

Pleasanton, California – The Alameda County Fairgrounds and Event Center is getting into the holiday spirit by hosting four drive-in movie nights featuring fun, family-friendly films, as well as festive activities such as Letters to Santa, a light display, treats and much more.

The movies and Winter Wonderland drone show will begin Saturday, December 17 with the animated film “Nightmare Before Christmas.” Prior to the movie start there will be a special Drone show featuring a sparkly holiday light show above the movie screen.

The movie will also include Christmas carolers, a place for children to write letters to Santa Claus, holiday lights, and a special visit by Kris Kringle himself.

The movie and Winter Wonderland drone series continue on Tuesday, December 27th with the Disney classic “Frozen” and wraps up on December 28 with the film “Abominable, Find Your Way Home”.

The last two movie nights will feature New Year’s Resolution cube trees. Guests can have fun writing their 2023 goals before ringing in the new year.

Delicious treats such as pizza, tacos, popcorn, kettle corn, cotton candy, churros, sodas, hot cocoa will also be available for purchase onsite.

All movies are rated PG and will play on a big screen in the center of the lot. Guests will be able to watch from a designated parking space and the sound will play through a car or handheld radio on an FM station. The shows will start at 6pm and parking gates open at 4:30pm.

The Fairgrounds has also partnered with “One Warm Coat” to help the community during the cold months. Guests may bring gently used or new coats when they arrive at the event and receive a tax-deductible receipt for their donation.

Tickets are on sale now for \$35 per vehicle and may be purchased in advance at alamedacountyfair.com or purchased on-site while supplies last.

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267- acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more.

For a full list of all the events being hosted at the Alameda County Fairgrounds, pricing and links to show tickets, or parking, visit AlamedaCountyFair.com. For parking information or to pre-purchase parking, [click here](#).

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The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.