

News Release



ALAMEDA COUNTY
FAIRGROUNDS
PLEASANTON

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November Events at Alameda County Fairgrounds & Event Center

The Fairgrounds Brings the Community Together with Classic Cars, Fast Horse Racing, Culture, Hobbies, and Holiday Saving

Pleasanton, California – The Alameda County Fairgrounds and Event Center will host several events during the month of November from full ground shows to a Christmas tree lot, plus a Black Friday and Cyber Monday sale.

The month kicks off with the Iā 'Oe E Ka Lā Hula Festival & Competition on November 4-6. Celebrating 40 years, the festival is the longest running hula competition outside the island of Hawaii.

The first weekend of November is also the 39th Breeders' Cup World Championships at Keeneland where much of the attention is on Flightline. The Pleasanton Off-Track Betting facility will be open for thoroughbred racing's most prestigious two-day event on November 4 and 5.

The Goodguys 32nd Autumn Get-Together is November 12 and 13. The final Bay Area show of the season, the two day event takes over the entire Fairgrounds with over 2,500 American made or powered hot rods, customs, classics, muscle cars, trucks, and more. The show will celebrate Veterans' Day weekend with special promotions and festivities honoring those who serve and have served in all branches of the military.

A new event comes to the Fairgrounds with the Franchise Show on November 19 and 20. For those who want to learn how to open a franchise, the show will highlight how to be your own boss. Guests will be able to meet face-to-face with representatives from top franchise businesses who want to expand or develop in San Francisco. Compare a variety of business opportunities and learn about a wide range of industries.

The Fresh Cut Christmas Tree Family is back on November 23 with beautiful Oregon-grown trees, wreaths, and garland. Plus, guests may enjoy some hand crafted California snow. The lot will be open daily from 9am to 8pm until December 21 and parking is free for all tree shoppers.

The biggest Fair sales event of the year starts on Wednesday, November 23 through Tuesday, November 29 with the Black Friday and Cyber Monday sales. Admission, parking, and carnival tickets to this summer's Fair, June 16-July 9, will be on sale. Promo codes to save at checkout will be shared on the Fair's [website](#), email, and social platforms in November.

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267-acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more.

For a full list of all the events being hosted at the Alameda County Fairgrounds, pricing and links to show tickets, visit AlamedaCountyFair.com. For parking information or to pre-purchase parking, click [here](#).

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The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.