

News Release



ALAMEDA COUNTY
FAIRGROUNDS
PLEASANTON

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October Events at Alameda County Fairgrounds Brings Fright, Culture, and Shopping

The Fairgrounds Promises Fright, Lights, Bubbles, and Lots of Shopping

Pleasanton, California – The Alameda County Fairgrounds and Event Center will host several events during the month of October that include holiday cheer, a fun run, and a home show.

Halloween is celebrated all month with the annual Pirates of Emerson Haunted Themed Park. Now celebrating 31 years, the event is a Fairgrounds favorite. The walking tour promises screaming with such attractions as Dorm of Doom, Mystery Mansion, and Maze Haze. The Park sells tickets in advance and online only.

The 36th Annual Fall Home Show returns October 7-9 with home improvement ideas for any home. The event offers exhibits featuring custom kitchens, baths, windows, doors, heating, air, sunrooms, floors, and landscaping, plus experts will be on hand to answer questions.

AIA Dussera Diwali Dhamaka, Festival of Lights, takes place on October 15 with a RavanDahan, food booths, and Bollywood dancing. There will be vendor booths featuring arts, crafts, and clothing from India.

A Bubble Run takes place on October 22 with good clean fun! The 5K course navigates through four colorful bubble stations. Walk, run or dance, this family friendly course is untimed and non-competitive. Great for all ages, foam cannons blast after the finish line.

The annual Harvest Festival returns October 28-30. Open for three days, the Festival is a shopping event that sells unique jewelry, crafts, decor, fashion, metalwork, wood art, wall art, toys, ornaments, and more. Celebrating 50 years, the Harvest Festival provides one-of-a-kind shopping as well as food and entertainment. The Festival includes a Maker's Market area that offers space for break-out makers to show and sell their craft.

The Alameda County Fairgrounds and Event Center is open all year, hosting over 250 events a year, as well as producing the annual summer Alameda County Fair. The 267-acre property in Pleasanton, California includes space for any kind of indoor or outdoor event, including concerts, weddings, corporate events, competitions, full ground festivals, celebrations, and more.

For a full list of all the events being hosted at the Alameda County Fairgrounds, pricing and links to show tickets, visit AlamedaCountyFair.com. For parking information or to pre-purchase parking, click [here](#).

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The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.