

News Release



ALAMEDA COUNTY
FAIRGROUNDS
PLEASANTON

News Release: August 25, 2022

**Alameda County Fairgrounds is excited to host Goodguys
35th RaceDeck West Coast Nationals bringing our community
together for a family-friendly, action-packed event tomorrow,
Friday, August 26 to Sunday, August 28**

Pleasanton, California – Goodguys Rod & Custom Association, America's favorite car show, is returning to the Alameda County Fairgrounds to celebrate Gary Meadors Memorial Hot Rod Week and for the season's "Crown Jewel" event, the 35th RaceDeck West Coast Nationals.

Beginning Friday, the show will feature thousands of custom hot rods, muscle cars, restored classics and trucks up to 1997 from all over the country competing for industry-leading show prizes, including the prestigious "[America's Most Beautiful](#)" Award.

Over 150 of the country's most remarkable '32 Fords will also be on display for a [90th Anniversary of the Deuce](#) Celebration. PPG will host a mini-hood painting contest showcase, featuring work from student teams from three junior colleges and three regional occupational centers in the Pleasanton area.

The weekend will also include [autocross racing](#), a burnout competition, live music, local food, free kids zone, and so much more!

Event Schedule:

Friday, August 26, 2022, from 8:00 a.m. until 5:00 p.m.

Saturday, August 27, 2022, from 8:00 a.m. until 5:00 p.m.

Sunday, August 28, 2022, from 8:00 a.m. until 3:00 p.m.

Featured Attractions:

- Over 3,000 rods, customs, classics, muscle cars, imports and trucks through '97
- Crowning of "America's Most Beautiful"
- 90th Anniversary of the Deuce Celebration, featuring 150 Fords from 1932
- AutoCross racing series, the FiTech EFI "West Coast" Shootout
- Burnout competition
- All American Sunday welcoming American made or powered vehicles of all years
- Kids Zone including FREE model "Make and Take" plus arts and crafts
- Nitro Thunderfest Dragster Exhibition presented by Summit Racing

- Live entertainment and a variety of food vendors
- Huge swap meet with memorabilia, vintage parts and accessories
- Cars-4-Sale Corral
- Model/pedal car show

Ticket Information:

Tickets to the main weekend event can be purchased at the gate or online at www.goodguys.com/wcn.

- General Admission (ages 13+) - \$25.00
- Junior Admission (ages 7-12) - \$10.00
- Kids (ages 6 & under) - FREE
- Veteran & active military discount - \$5.00 off at the gate
- Parking - \$15.00 (charged by the Fairgrounds)

For more information on the event and to purchase tickets, [click here](#). To pre-purchase parking, [click here](#).

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The Alameda County Agricultural Fair Association, a 501(c)(3) non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.