

2022 is off to an exciting start! We enjoyed watching the success of the first quarter events held on the Fairgrounds.

Late last year we hired a Security and RV Supervisor; this edition of the Newsletter will focus on security and safety here at the Alameda County Fairgrounds.

Security & Safety

Security personnel create a sense of safety for everyone attending an event. Guests place a high value on event safety, and our goal is to lean on the side of preparedness and prevention. The safety of your event increases with good planning and when Fairgrounds staff and your team are working together.

Security Guards

Safety and security are a top priority at the Alameda County Fairgrounds. During events Security Guards are required to act as a visible deterrent against improper or disruptive conduct from anyone in or around the event.

Metal Detectors & Bag Checks

Metal detectors and bag checks allow immediate detection of prohibited items. Here's how it works:

- Events team and promoter select the best location for admission,
- The Fairgrounds team will put the security staffing requirements together.
- Metal detectors are determined by the event's size and scope.
- Every two metal detectors require 3 security guards, one at each bag check station and one to wand (if required).
- For a list of prohibited items please click [here](#).

Health & Safety Precautions

Our number one priority is the health and safety of our guests, promoters and staff. The Alameda County Agricultural Fair Association follows guidelines set by the state and county, currently facemasks and proof of vaccination are not required to attend an event at the Fairgrounds.

As the guidelines change, we will adjust our policies. Please follow here for the latest requirements:

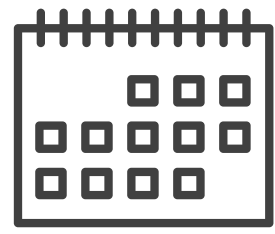
For additional details on event safety, please visit [covid-19.acgov.org](https://www.covid-19.acgov.org)

Scheduling Your Event

Please reach out to the Events team to secure your dates for this year.

To see what we have coming up, visit [Our Events Calendar](#).

[View Events Here](#)



Promoter Lunch & Learns

If you attended our first Lunch & Learn in March, thank you! We enjoyed seeing and visiting with you. Please plan on attending our next Lunch & Learn **September 27, 2022** at the Farmhouse!

More information and a save the date will be coming soon.

ACF Team Highlight



Kristin LaPorte, Digital Marketing & Admissions Manager

Kristin has over 25 years of experience in marketing and communications including promoting events and box office operations. She previously worked at the Fairgrounds as the Marketing Supervisor and returns to focus her attention on digital marketing and box office demands. She is committed to building event attendance and streamlining the admissions process. Kristin prides herself on continually improving, thinking outside the box and enjoying the ride along the way.



Gregory Williams, Security & RV Supervisor

Gregory is our new Security and RV Supervisor with 15+ years of experience utilizing superior knowledge on de-escalation procedures for complex security breaches to leading teams of 215+ officers. Gregory has led emergency drills for group safety in preparation for natural disasters, he comfortably takes the lead in organizing special events and providing attention to detail on preparedness and prevention.



Samantha Burke, Events & Logistics Specialist

Samantha is growing in her role as an Event Coordinator at the Fairgrounds. In addition to events, she will be focusing on updating and maintaining key tools and resources for the Events Office. Sam will also take the lead in training the events team and make sure processes are consistent and efficient.