

News Release



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Thousands of Handmade Arts and Crafts on Display at the Pleasanton Harvest Festival®

Annual Fall Shopping Festival Boasts Over 24,000 One-of-a-Kind Gifts

(Pleasanton, Calif., September 25, 2019) --- The Pleasanton Harvest Festival returns to the Alameda County Fairgrounds, October 25-27, showcasing thousands of arts and crafts, delicious food, and non-stop live entertainment.

Featuring more than 24,000 American handmade and embellished gifts, the Harvest Festival is known as the West Coast's largest indoor arts and crafts show and is ranked as one of the top craft shows in the country.

"What makes our event so unique is all the incredible artists who exhibit with us," said show owner Nancy Glenn. "We have hundreds of talented, creative individuals who produce things that you will never see in any mall or big box retail store. When you visit the Harvest Festival, you know you are really supporting small, independent crafters."

Over 250 artisans, crafters and makers will fill the fairgrounds to showcase items including original art, jewelry, ceramics, woodturnings, clothing, photography, specialty foods, toys, decor and much more.

Throughout the day, the Harvest Festival will also feature live music and entertainment on its outdoor stage. Comedic duo Scotty and Trink will awe audiences with their jaw-dropping juggling routines, while the Fargo

Brothers will get guests groovin' in their seats with their classic rock stylings. There are also strolling entertainers, such as Frankenstein on Stilts, who will be roaming the fairgrounds and interacting with guests as they shop.

Plus, families can stop for a photo-op in the pumpkin patch and take part in the hands-on KidZone, which will feature Halloween themed make-and-take arts and crafts projects from local ceramics studio Color Me Mine.

The Pleasanton Harvest Festival is excited to welcome Open Heart Kitchen and Tri Valley Haven as its new, non-profit partner. The Harvest Festival will help these two important organizations by hosting a food drive onsite, as well as providing them with half of the proceeds from all shopping bag sales. Anyone who brings a non-perishable food donation to the event will receive \$2 off any adult or senior admission.

What: The Pleasanton Harvest Festival®

When: October 25-27, 2019

Where: Alameda County Fairgrounds (4501 Pleasanton Ave, Pleasanton, CA 94566)

Hours: Friday: 10 am – 5pm, Saturday: 10am - 6pm, Sunday: 10 am – 5pm

Tickets: Adults: \$9, Seniors (62+) & Military: \$7, Youth (13-17): \$4, 12 & Under: Free

(Tickets valid for re-entry)

Info: Visit www.harvestfestival.com or call 925-392-7300

Press: Contact Liz Rosinski at Liz.Rosinski@gmail.com or at 650-245-2667

ABOUT THE HARVEST FESTIVAL ORIGINAL ART AND CRAFT SHOW®:

The Harvest Festivals began 47 years ago in San Francisco as a destination for artists and craftspeople to gather and have a forum to sell their handmade products. Today, the show has grown to encompass nine shows in the state of California and Nevada and still continues its tradition by only featuring handmade arts and crafts made in the United States. Each exhibitor is subject to a rigid jury process to be selected as a featured artisan, ensuring a rich diversity and high quality of all products sold. Attendees are able to directly interact with the artists, watch crafting demonstrations, and can get many gifts personalized. The Harvest Festivals, promoted by Nancy Glenn, are the largest indoor arts and crafts show of its kind on the West Coast.

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