

# News Release

ALAMEDA  
COUNTY FAIR  
JUNE 14-JULY 7  
PLEASANTON

## News Release: June 28, 2019

Contact: Angel Moore, Marketing 925-567-6588

[amoore@alamedacountyfair.com](mailto:amoore@alamedacountyfair.com)

Liz Rosinski, PR, 650-245-2667

[Liz.Rosinski@gmail.com](mailto:Liz.Rosinski@gmail.com)

## Exciting Activities on Tap for the Third Weekend of the Alameda County Fair

Festivities Include Monster Trucks, Fireworks Spectacular, Wine Fest, and New Bollywood Celebration

**Pleasanton, Calif.** – The third weekend of the Alameda County Fair is poised to bring a wide selection of exciting special events, thrilling entertainment, and of course, all the traditional fair favorites.

### **Discount Days:**

- Friday, June 28: Boomers (62+) get in FREE until 5pm
- Military are Free all day, every day with valid military ID

### **Concerts:**

Some of the musical acts this weekend include Gin Blossoms, BB King Blues featuring Michael Lee and James Garner's Tribute to Johnny Cash. Guests can check out the [concert page](#) for tickets and the full concert schedule.

### **Special Events:**

On Friday, June 28 at 9:45pm, the Fireworks Spectacular will return for one night only. Guests can watch an eye-popping display of fireworks set to music at the Stella Artois Grandstand. Free with fair admission, or get Premium Seating for \$25 including fair admission if purchased in advance.

Wine Fest, Saturday, June 29 from 2-5pm, will have guests sipping and savoring as a variety of wineries pour their best red, white and sparkling varietals at the Stella Artois Grandstand. Advance tickets are \$40 and include Fair admission, unlimited sampling, tasting glass, racing program, and tip sheet.

Monster Trucks return for a thrilling ride at the Action Sports Arena at 7pm on Friday, Saturday and Sunday. Free with fair admission, or get Premium Seating for \$25 including fair admission if purchased in advance.

The Red, White and Blues Festival is back Saturday, June 29 for its 20<sup>th</sup> anniversary. The event will take place from Noon-8pm and will feature a continuous line up of talented blues musicians.

Bollywood at the Fair, Sunday, June 30 from Noon-6pm at the AgVenture Stage, will celebrate Indian culture and heritage with special foods, dance performances, and live music throughout the day. Free with Fair admission.

### **Horse Racing:**

Horse Racing continues through Sunday, June 30 at the Stella Artois Grandstand with the first post time at 1:45pm. Saturday, June 29 is the Derby Dog Dash where small dogs race on the track between races.

Also at the Grandstand this year is the Encounters UFO Experience exhibit, open every day of Fair.

### **Fair Favorites:**

All the fair favorites continue through Sunday, including carnival rides and games, animals, exhibits, pig races, Butterfly Exhibit, STEAM activities, fair food, shopping and much, much more.

## **2019 Alameda County Fair Information**

**Dates:** June 14-July 7 (Open Wednesday-Sunday): Closed July 1-2

**Hours:** 11am-11pm daily (except July 4<sup>th</sup>, 11am-8pm, see website for more information)

**Carnival Hours:** Wed-Thurs 12pm to closing, Fri-Sun 11am to closing, July 4 (11am-8pm)

**Horse Racing:** June 27-30, July 4-7

**Big O Tires FREE Concerts:** 8pm-9:15pm nightly. Nightly fireworks show (except July 4) immediately following concerts at the Michelob Ultra Concert Lawn on the BAAQM Jumbotron. On June 28, there will be a Fireworks Spectacular, featuring live fireworks set to music, at 9:45pm at the Stella Artois Grandstand.

### **2019 Big O Tires Concert Series:**

6/28 – Gin Blossoms

6/29 – BB King Blues Band featuring Michael Lee (from The Voice)

6/30 – James Garner’s Tribute to Johnny Cash

7/3 – Trace Adkins

7/4 – NO CONCERT

7/5 – Aja Vu (Steely Dan tribute)

7/6 – Tommy Castro & The Painkillers – Killin’ It Live Record Release Tour

7/7 – Vince Neil of Mötley Crüe

**BART & WHEELS** – Take BART to the Dublin/Pleasanton Station then catch the WHEELS Fair Shuttle to the Fairgrounds. All day, every day of the Fair, (except July 4) until closing.

### **Regular Gate Admission\*:**

- Adults (13-61) -- \$15
- Seniors (62+) -- \$10
- Kids (6-12) -- \$10
- Children under 6 -- FREE
- General Parking -- \$10
- Unlimited Carnival Wristbands -- Wed-Thurs \$30, Fri-Sun & July 4, \$35 – valid any one day of Fair

- Sky Ride -- \$6 unlimited rides any one day of Fair

For additional details, including schedules, discount days, and concert and ticket info, visit the Fair's website at [www.alamedacountyfair.com](http://www.alamedacountyfair.com). Follow the Fair's official [Facebook](#), [Instagram](#) and [Twitter](#) for additional information, previews, updates, contests, and giveaways.

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7<sup>th</sup> largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.