

# News Release



ALAMEDA COUNTY  
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Contact: Jake Klein (646) 660-8644 | [jake@goldin.com](mailto:jake@goldin.com)

Angel Moore | [amoore@alamedacountyfair.com](mailto:amoore@alamedacountyfair.com)

## **All-New Encore Drive-In Nights Concert August 29**

**Metallica with Special Guest Performance by Three Days Grace**

Pleasanton, Calif., — Metallica has confirmed its return to the stage for the first time since the September 2019 S&M2 concerts that opened Chase Center in San Francisco. Metallica will be the first rock band to be featured in the Encore Drive-In Nights series, with a full set showing August 29 at hundreds of drive-in and outdoor theaters across the United States and Canada, including the Alameda County Fairgrounds. The show will be shot specially for the Encore Drive-In Nights Series at a location near the band's Northern California headquarters and will subsequently be edited and mixed by Metallica's award winning production team to the highest standards possible. The concert, the band's first show in nearly a year, will feature material from throughout their near four-decade career and provide Metallica fans with an intimate, unique and truly memorable concert experience.

Pre-sale tickets, available exclusively to Metallica's Fifth Member fan club, will go on sale on August 12 at [ticketmaster.com/encore-metallica](https://www.ticketmaster.com/encore-metallica). General on-sale will begin on August 14. Every ticket purchase -- which admits one carload of up to six people -- will include four digital downloads of Metallica's S&M2, the long awaited album documenting the two historic concerts that reunited the band and San Francisco Symphony for the first time in 20 years.

"In all of rock, it literally doesn't get any bigger than Metallica," said Walter Kinzie, CEO of Encore Live. "Over the course of their career these guys have completely redefined rock, touring and frankly what's possible in terms of success in this industry. We've seen with our first two Encore Nights Drive-In concerts that fans absolutely dig the drive-in experience and we know that Metallica is going to blow the top off of this thing and take it to a whole new level."

The Metallica show is part of the Encore Drive-In Nights Series, which is presented by leading event production company Encore Live. Since June, Encore Live has partnered with drive-in theaters across the country to provide world-class entertainment in a safe, creative way. For more information and to see if a venue near you is presenting the show, visit [encorenights.com](https://www.encorenights.com) or call your local theater. The August 29 show will also feature a special guest performance by Three Days Grace.

Drive-in theaters hosting the concert will adhere to Centers for Disease Control and Prevention (CDC) recommended guidelines as well as all state and local health mandates. Staff will wear personal protective equipment and enforce at least six feet of space between cars. The series will also use contactless payment and ticketing systems and limit capacity in restrooms. Guidelines around concessions will be enforced to abide by individual state regulations. For a full list of procedures that the Encore Drive-In Nights is employing to keep fans and staff safe, visit [encorenights.com](http://encorenights.com).

Unlike traditional concert tickets that are bought for one fan's individual admission, each purchase for Encore Drive-In Nights' concerts will admit one carload of fans. That means up to six people can enjoy this once-in-a-lifetime show for one price. Additional information about Encore Drive-In Nights can be found at <https://www.ticketmaster.com/encoredriveinnights>.

### **About Encore Drive-In Nights**

Encore Drive-In Nights showcases the world's most iconic music stars with performances recorded exclusively for drive-in theaters across North America. From the safety of your vehicle you will enjoy an exclusive cinematic concert experience under the summer night sky. Drive-in. Rock out.

### **About Metallica**

Formed in 1981 by drummer Lars Ulrich and guitarist/vocalist James Hetfield, Metallica has become one of the most influential and successful rock bands in history, having sold nearly 120 million albums worldwide and generating more than 2.5 billion streams while playing to millions of fans on literally all seven continents. The band's several multi-platinum albums include Kill 'em All, Ride The Lightning, Master of Puppets, ... And Justice for All, Metallica (commonly referred to as The Black Album), Load, Reload, St. Anger, Death Magnetic, and Hardwired...to Self-Destruct, released in November 2016 and charting at #1 in 32 countries.

Metallica's awards and accolades include nine Grammy Awards, two American Music Awards, multiple MTV Video Music Awards, and its 2009 induction into the Rock & Roll Hall of Fame. In June of 2018, the band was awarded one of the most prestigious musical honors in the world: Sweden's Polar Music Prize. Metallica's newest release, the S&M2 album and film, arrives August 28 on the band's own Blackened Recordings label. S&M2 chronicles Metallica and San Francisco Symphony's September 6 & 8, 2019 S&M2 concerts that served as the grand opening of San Francisco's Chase Center and reunited the band and Symphony for the first time in 20 years. S&M2 brings those historic shows back to life, capturing more than two and a half hours of James, Lars, Kirk Hammett and Robert Trujillo joining forces with the nearly 80-strong SF Symphony, legendary Music Director of the orchestra Michael Tilson Thomas, and conductor Edwin Outwater.

### **About Three Days Grace**

Three Days Grace is the internationally acclaimed and multi-platinum certified Canadian band whose most recent album is the Juno Award-nominated *Outsider* (RCA Records). The band most recently released [their cover of Gotye's "Somebody That I Used To Know."](#) Three Days Grace scored their 15th #1 single on U.S. Billboard's Mainstream Rock Songs Chart with the album's song "Right Left Wrong." and they also have 16 #1's at Mediabase. The band won the "Rock Artist of the Year" award at the 2019 iHeartRadio Music Awards.

**Media Contact for Encore Live**

Jake Klein

646-660-8644

[jake@goldin.com](mailto:jake@goldin.com)

**Media Contact for Metallica**

Steve Martin

[steve@nastylittleman.com](mailto:steve@nastylittleman.com)

**Media Contact for Three Days Grace**

Emilio Herce

[emilio@qprime.com](mailto:emilio@qprime.com)

**Ticket Info Available at [ticketmaster.com/encore-metallica](https://www.ticketmaster.com/encore-metallica)**

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*The Fairgrounds is successfully operated by the Alameda County Agricultural Fair Association, a 501(c) 3, nonprofit organization, with no tax funding from the state or county. Venues Today ranked the Alameda County Fair among the Top 50 Fairs in North America and International Association of fairs and Exposition (IAFE) named Alameda County Fair a top 100 Fair.*