

News Release: August 2, 2019

Contact: Angel Moore, Marketing 925-567-6588

amoore@alamedacountyfair.com

Liz Rosinski, PR, 650-245-2667

Liz.Rosinski@gmail.com

Alameda County Fair Foundation Raises \$70,000 for Educational Youth Programs

(Pleasanton, Calif.) --- On June 28, 2019, over 225 people attended a Private Garden Party at the Alameda County Fair to launch the Alameda County Fair Foundation, a 501 c (3) non-profit organization whose mission is to raise funds for capital projects and educational youth programs on the fairgrounds.

Attendees enjoyed a lovely evening in the formal gardens with music, food and wine. Sponsors, including Fremont Bank, Butler Entertainment and West Coast Concessions, and private donors helped raise approximately \$70,000 for vital community projects.

Because of the generosity of these sponsors and donors, the Foundation was able to launch its first project, a state-of-the-art urban farm. Nearly two acres of land was dedicated to develop this exciting, hands-on educational experience for Bay Area youth.

“The Alameda County Fairgrounds has been committed to preserving and advancing Alameda County’s agricultural heritage for over a century now,” said Paul Banke, Alameda County Fair Foundation Board President. “We are very excited that the Fair Foundation will be able to create new agricultural and educational opportunities that will truly enrich young peoples’ lives.”

The Alameda County Fair Foundation’s sole mission is to create new opportunities for youth engagement, expand and enhance educational programs, and fund capital projects that will strengthen the viability and relevancy for the Fair for future generations. To learn more about the Alameda County Fair Foundation, visit <https://alamedacountyfair.com/the-fair-foundation/>