

News Release

 ALAMEDA
COUNTY FAIR
JUNE 14-JULY 7
PLEASANTON

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Alameda County Fair Helps Attendees Save Big with its Discount Days and Deals

PLEASANTON, Calif. – Those who are pinching pennies but still want to have a fun filled summer can take advantage of the Alameda County Fair's many discount days and special promotions.

In addition to several free admission days, the fair is also offering exclusive ticket deals which can save fair-goers over 30% on their admission, concerts, and more.

2019 Discount Days

- FriYAY FREE til 3: FREE Admission on Friday, June 14 UNTIL 3pm
- Father's Day: Dad's get in FREE on Sunday, June 16, UNTIL 5pm
- Kids FREE Thursdays (12 and under): June 20 & 27, UNTIL 5pm
- Boomer FREE Fridays (62+) June 14, 21, 28 & July 5, UNTIL 5pm
(Presented by Alameda County Social Services Agency)
- NEW! Pet Food Drive, Wednesday June 19: Bring new, unopened pet food items ([see list on website](#)) to benefit the Valley Humane Society and receive FREE admission. Plus \$1 rides. UNTIL 5pm
- Feed the Need Food Drive, Wednesday June 26: Bring 4 non-perishable food items and receive FREE admission. Plus \$1 rides. UNTIL 5pm
(Benefitting Alameda County Community Food Bank and presented by Lucky California)
- Clothing Drive for Foster Kids, July 3, Bring a new child's clothing item and receive FREE admission. Plus \$1 rides. UNTIL 5pm *(Presented by MattressFirm)*
- First Responder's Day: July 4 -- Free admission with ID
- Military Appreciation: Every Day -- One FREE Fair admission with valid Military ID, ALL DAY, EVERYDAY

Special Pre-Fair Deals (*Purchase in advance, before June 13, and save up to 33%*)

- Adults (13-61) -- \$12
- Seniors (62+) -- \$8
- Kids (6-12) -- \$8
- General Parking -- \$8
- Unlimited Carnival Wristbands -- \$28 (Valid any one day of the Fair)
- NEW! 2019 Fair Season Pass PREMIUM (admission for all 18 days with PARKING, plus concert & event discounts) -- \$80
- New! BUY ONE, GIVE ONE – Buy a regular, full-price admission ticket (\$15) and the Alameda County Fair will give a Fair ticket to a deserving, local foster family. Promotion period runs May 29 to June 12, 2019. Tickets must be purchased through the Fair’s website.
- Season Pass (admission for all 18 days, plus concert & event discounts) -- \$40
- Fun Pack (4 general admission tickets and 1 parking pass) -- \$50

For more additional details, including schedules, discount days, and concert and ticket info, visit the Fair’s website at www.alamedacountyfair.com. Follow the Fair’s official [Facebook](#), [Instagram](#) and [Twitter](#) for additional information, previews, updates, contests, and giveaways.

2019 Alameda County Fair Information

Dates: June 14-July 7 (Closed Mondays & Tuesdays: June 17-18, 24-25, July 1-2)

Hours: 11am-11pm daily (except July 4th, 11am-8pm, see website for more information)

Carnival Hours: Wed-Thurs 12pm to closing, Fri-Sun 11am to closing, July 4 (11am-8pm)

Horse Racing: June 14-16, 20-23, 27-30, July 4-7

Big O Tires FREE Concerts: 8pm-9:15pm nightly. Nightly fireworks show (except 4th of July) immediately following concerts at the Bud Light Concert Lawn on the BAAQM Jumbotron. On June 28 there will be a Fireworks Spectacular, featuring live fireworks set to music, at 9:45pm at the Stella Artois Grandstand.

2019 Big O Tires Concert Series:

6/14 – WAR

6/15 – Ashanti

6/16 – Ramon Ayala (with opening artist Yolanda Del Rio)

6/19 – Sammy Kershaw, Collin Raye and Aaron Tippin - Roots & Boots Tour, a 90’s Electric Throwdown

- 6/20 – Earth to Mars (Bruno Mars tribute)
- 6/21 – Loverboy
- 6/22 – Aly & AJ
- 6/23 – Lifehouse
- 6/26 – Sheila E.
- 6/27 – KISS Revisited (KISS tribute)
- 6/28 – Gin Blossoms
- 6/29 – BB King Blues Band featuring Michael Lee (from The Voice)
- 6/30 – James Garner’s Tribute to Johnny Cash
- 7/3 – Trace Adkins
- 7/4 – NO CONCERT
- 7/5 – Aja Vu (Steely Dan tribute)
- 7/6 – Tommy Castro & The Painkillers – Killin’ It Live Record Release Tour
- 7/7 – Vince Neil of Mötely Crüe

BART & WHEELS – Take BART to the Dublin/Pleasanton Station then catch the WHEELS Fair Shuttle to the Fairgrounds. All day, every day of the Fair, (except 4th of July) until closing.

Regular Gate Admission*:

- Adults (13-61) -- \$15
- Seniors (62+) -- \$10
- Kids (6-12) -- \$10
- Children under 6 -- FREE
- General Parking -- \$10
- Unlimited Carnival wristbands -- Wed-Thurs \$30, Fri-Sun & July 4, \$35 – valid any one day of Fair
- Sky Ride -- \$6 unlimited rides any one day of Fair

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.