

News Release

 ALAMEDA
COUNTY FAIR
JUNE 19-JULY 12

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The 'Road to Summer' Starts at the Alameda County Fair

2020 Fair Announces Dates of June 19 through July 12

Pleasanton, Calif. – The road to summer is paved with corndogs, roller coasters, and 18 days of summer fun.

The Alameda County Fair has announced its theme of "Road to Summer 2020", beginning Friday, June 19 and running through Sunday, July 12.

"This year's theme celebrates all the classic elements that lead people back to the Fair year after year," said Jerome Hoban, CEO of the Alameda County Fairgrounds. "Whether it is the mouth-watering food, star-studded entertainment, or the thrilling rides, the Alameda County Fair is your destination for summer fun."

The 2020 Fair will bring back many Fair favorites, including the world's best Fair food, shopping, the Big O Tires Concert Series, live Horse Racing and action sports, and exhibits, Kids Park and STEAM Activities, and numerous special events and cultural festivals.

Traditional favorites such as pig races, the petting zoo, carnival rides, and animals all return bigger and better than ever.

Check for more announcements and regular updates on the 2020 Fair at alamedacountyfair.com.

The Alameda County Agricultural Fair Association, a 501c3 non-profit organization, produces the annual Alameda County Fair without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile racetrack in America.

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