News Release



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Contact: Angel Moore, Marketing 925-567-6588

amoore@alamedacountyfair.com

Alameda County Fair Announces Star Studded Line Up for its 2019 Big O Tires Concert Series

Trace Adkins, Gin Blossoms, Ashanti, Sheila E, and War Among the Featured Musical Acts

Pleasanton, Calif. – The Big O Tires Concert Series is returning to the Alameda County Fair on June 14-July 7, bringing with it a little bit of country, a little rock and roll, and a whole lot of powerhouse performances.

Some of the featured acts include WAR, Ashanti, Trace Adkins, Gin Blossoms, Lifehouse, Sheila E, Loverboy, Roots & Boots Tour with Sammy Kershaw, Collin Raye and Aaron Tippin, Aly & AJ, BB King Blues Band featuring The Voice's Michael Lee, and Tommy Castro & The Painkillers – Killin' It Live Record Release Tour.

Stellar tribute bands Earth to Mars (Bruno Mars), KISS Revisited (KISS Tribute), James Garner's Tribute to Johnny Cash, and Aja Vu (Steely Dan), will also be making their first appearances at the Fair this year.

Concerts take place nightly at 8pm, and reserved seats can be purchased online starting March 20 for Season Pass holders and March 21 for the general public. Ticket prices vary anywhere from \$25-\$60, and all seats for Tribute shows are \$15. All ticket prices include Fair admission.

Season Pass holders can get early access and discounts on all reserved headliner seats, as well as free reserved seats at tribute shows and free bleacher seats at any show.

Free seats may be available the day of show and can be claimed by using a smartphone once inside the Fair at any info booth or the amphitheater starting at 4pm. Seating at the Bud Light Concert Lawn area just outside the Amphitheater is always free with admission and features live streaming video of every show on the Jumbotron screen.

Season Passes, tickets, and more information are available on the Fair's website at www.alamedacountyfair.com.

2019 Alameda County Fair Information

Dates: June 14-July 7 (Closed Mondays & Tuesdays: June 17-18, 24-25, July 1-2)

Hours: 11am-11pm daily (except July 4th, 11am-8pm, see website for updates)

Carnival Hours: Wed-Thurs 12pm to closing, Fri-Sun 11am to closing, July 4

(11am-8pm)

Horse Racing: June 14-16, 20-23, 27-30, July 4-7

Big O Tires FREE Concerts: 8pm-9:15pm nightly. Special video & fireworks show immediately following at the Bud Light Concert Lawn.

2019 Big O Tires Concert Series:

- 6/14 WAR
- 6/15 Ashanti
- 6/16 TBA
- 6/19 Roots & Boots Tour 90's Electric Throwdown with Sammy Kershaw, Collin Raye, Aaron Tippin
- 6/20 Earth to Mars (Bruno Mars tribute)
- 6/21 Loverboy
- 6/22 Aly & AJ
- 6/23 Lifehouse
- 6/26 Sheila E.
- 6/27 KISS Revisited (KISS Tribute)
- 6/28 Gin Blossoms
- 6/29 BB King Blues Band featuring Michael Lee (from The Voice)
- 6/30 James Garner's Tribute to Johnny Cash
- 7/3 Trace Adkins
- 7/4 NO CONCERT
- 7/5 Aja Vu (Steely Dan tribute)
- 7/6 Tommy Castro & The Painkillers Killin' It Live Record Release Tour
- 7/7 TBA

BART & WHEELS – Take BART to the Dublin/Pleasanton Station then catch the WHEELS Fair Shuttle to the Fairgrounds. All day, every day of the Fair, until closing.

Gate Admission*:

- Adults (13-61) -- \$15
- Seniors (62+) -- \$10
- Kids (6-12) -- \$10
- Children under 6 -- FREE
- General Parking -- \$10
- Carnival wristbands -- Wed-Thurs \$30, Fri-Sun & July 4, \$35 any one day of Fair
- Sky Ride -- \$6 unlimited rides (any one day of Fair)

Special Pre-Fair Pricing (until 6/13/19):

- Adults (13-61) -- \$12
- Seniors (62+) -- \$8
- Kids (6-12) -- \$8
- General Parking -- \$8
- Unlimited Carnival Wristbands -- \$28 (any one day of Fair)
- NEW! 2019 Fair Season Pass PREMIUM (admission for all 18 days with PARKING, plus concert & event discounts) -- \$80
- Season Pass (admission for all 18 days, plus concert & event discounts) --\$40
- Fun Pack (4 general admission tickets and 1 parking pass) -- \$50

Special Days (ALL SPECIAL PRICING ENDS AT 5pm):

- FriYAY FREE til 3 -- Opening Day, Friday, June 14, FREE admission UNTIL 3pm
- Father's Day: Sunday, June 16 -- Dads FREE, UNTIL 5pm
- \$2 Fair Food Bites (Thursdays): June 20 & 27 -- Select fun-sized Fair treats just \$2 each, UNTIL 5pm
- Kids FREE Thursdays (12 and under): June 20 & 27, UNTIL 5pm
- Boomer FREE Fridays (62+): June 14, 21, 28 & July 5, UNTIL 5pm
- Pet Food Drive, partnering with Valley Humane Society: Wednesday, June 19
 -- Bring new, unopened pet food items (see list) and receive FREE admission & \$1 rides, UNTIL 5pm
- Feed the Need Food Drive benefitting Alameda County Community Food Bank presented by Lucky California: Wednesday, June 26 -- Bring 4 non-perishable food items and receive FREE admission & \$1 rides, UNTIL 5pm
- Clothing Drive for Foster Kids presented by Mattress Firm: Wednesday, July 3
 -- Bring a new child's clothing item and receive FREE admission & \$1 rides, UNTIL 5pm
- First Responder's Day: July 4 -- Free admission with ID
- Military Appreciation: Every Day -- One FREE Fair admission with valid Military ID, ALL DAY, EVERYDAY

^{*}Purchase in advance (before June 14) and save up to 33%

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7^{th} largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.