



ALAMEDA COUNTY FAIR

JUNE 19-JULY 12

PLEASANTON

Event Description:

The Alameda County Fair is the largest event in Alameda County and has a wide range of attractions and activities including live horse racing, agricultural and competitive live stock exhibits, ethnic and cultural days, home art and technological competitions, specialty foods, nightly concerts, exciting carnival thrill rides and live action sports: extreme rodeo, monster trucks and demolition derbies.

The Alameda County Fair takes place in Pleasanton, California and is operated by the Alameda County Agricultural Fair Association, a private, non-profit 501(c)3 corporation. History of the Alameda County Fair goes back to the first Fair that took place in October 1912. The Alameda County Fair racetrack is the Oldest One-Mile Horse Racing Track in America, dating back to 1858.

Event:	Alameda County Fair
Non-Profit 501(c)3:	Tax ID # 94-6062342
Location:	Alameda County Fairgrounds, Pleasanton, CA
Expected 2019 Attendance:	500,000+
Total Event Days:	24
Days Open to the Public:	18
Dates:	June 19 - July 12, 2020
Event Hours:	11am - 11pm
July 4 Hours:	11am-8pm (gates close at 4pm, parking closes at 3pm)
Gate Fee:	\$15.00 General Admission \$10.00 Seniors 62 and better \$10.00 Children 6 - 12 FREE Children under 6
General Parking:	\$10.00

Daily Promotions:

Date	Discount Days	Time Valid
June 19	FREE Until 3pm Opening Day	Until 3pm
June 19, 26, July 3, 10	Boomer FREE Fridays 62 & better FREE	Until 5pm
June 21	Father's Day Dads FREE Day	Until 5pm
June 24	Pet Food Drive & \$1 Rides	Until 5pm
June 25, July 2, 9	Kids FREE Thursdays 12 & under FREE	Until 5pm
June 25, July 2, 9	\$2 Fair Food Bites Thursdays	Until 5pm
July 1	Feed the Need Food Drive and \$1 Rides	Until 5pm
July 4	First Responders Day FREE Admission with valid ID	ALL DAY
July 8	Foster Kids Clothing Drive and \$1 Rides	Until 5pm
EVERYDAY	Military Appreciation Day	ALL DAY