



4501 Pleasanton Avenue, Pleasanton CA, 94566

(925) 426-7600-Main (925) 426-7599 Fax

December 1, 2016

TO: Interested Food Concessionaires
FROM: Jenn Prendergast, Concessions Coordinator
SUBJECT: 2017 Alameda County Fair Concessions

The 2017 Alameda County Fair is scheduled for June 16 through July 9. We are accepting applications from food concessionaires who are interested in applying for a concession space.

If you are interested in being a concessionaire for our 2017 Fair, you are welcome to apply by completing an application. The application is accessible on our Alameda County Fair web site: www.alamedacountyfair.com. Click on Contact Us, Be A Part Of The Fair, Download 2017 Food Concessionaire Application Here. Please review the application packet, complete the necessary forms and return them to: Alameda County Fair Association, 4501 Pleasanton Avenue, Pleasanton, CA 94566, Attn: Jenn Prendergast. The minimum percent of the net sales offered on your Application must be at least 25%. If you do not have access to a computer to download the information, you may call me at 925-426-7612, and I will mail you an application packet.

The application forms must be returned to the fair office by January 13, 2017. The decisions for the available spaces will be finalized by February 28, 2017. Vendors who are selected for the 2017 fair will be notified by email or phone. The new contracts will be made for one year.

Thank you for your interest in the 2017 Alameda County Agricultural Fair. Please contact me at the below information if you have any questions.

Sincerely,

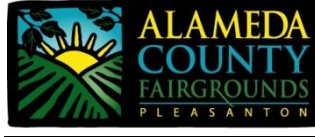
Jenn Prendergast

Concessions Coordinator

925-426-7612-Direct

925-426-7599-Fax

jprendergast@alamedacountyfair.com



GUIDELINES FOR SUBMITTING FOOD CONCESSION'S APPLICATION PACKET

2017 ALAMEDA COUNTY FAIR

1. To apply for a 2017 concession's space, visit the Alameda County Fair's website: www.alamedacountyfair.com. Click on: Contact Us, Be a Part of the Fair, Download 2017 Food Concessionaire Application Here.
2. Review the application packet and return the required documents to the concession's department by January 13, 2017.

Return by January 13, 2017:

- Application form
- Trailer specification form
- Menu items form
- Color photos of your trailer including side, ends, front, back & privacy screens
- Resume of experience with background in food operations with references.

Mail to:

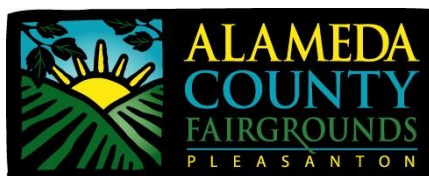
The Alameda County Fair Association

ATTN: Jenn Prendergast, Concessions Department

4501 Pleasanton Avenue, Pleasanton CA 94566

Direct: 925-426-7612

jprendergast@alamedacountyfair.com



**ALAMEDA COUNTY FAIR
JUNE 16 THROUGH JULY 9, 2017
APPLICATION FOR FOOD CONCESSIONS**

Business Name: _____

Vendor Name: _____

Address: _____

Business Phone: _____ Cell Phone: _____

Email Address: _____ Website: _____

California Resale # _____ (will be verified by state)

ServSafe Certificate# _____ ServSafe Expiration Date _____

HUD Certificate # _____

- Menu Items: A detailed description of menu items, including prices must be submitted with this application. Menu items submitted with this application must be available on vendor's menu throughout the entire fair. Menu items will be approved by fair management. All pricing must include sales tax. Sales tax cannot be added on at time of sale.
- A color photo of your trailer must be submitted with this application, including privacy screens, signage, counters, a view from front, back, end and sides.
- Trailer Specification Form must be submitted with application.
- I understand that the Alameda County Fair Association reserves the right to accept and/or reject any application submitted, and further reserves the right to accept, reject and/or modify any and all products and prices submitted.
- Vendors contracted must abide by all rules & regulations of the Alameda County Fair.
- If concessionaire's application is accepted and approved for being a vendor for the 2017 Fair, a deposit will then be required to confirm the application acceptance.

Application Must Be Returned by January 13, 2017 to be Considered

Return To: Alameda County Fair Association
Jenn Prendergast – Concessions Department
4501 Pleasanton Avenue, Pleasanton CA 94566 or
Email : jprendergast@alamedacountyfair.com

NOTE: *This request for space is not a commitment by the applicant nor is it an offer of space by the Alameda County Fair.*



ALAMEDA COUNTY AGRICULTURAL FAIR JUNE 16 – JULY 9, 2017

TRAILER SPECIFICATION FORM

Please complete this form for each Application submitted. Attach a photograph of the trailer to be used for each Application, to include front, sides, ends, back & privacy screens. No Application will be considered without a photo of your trailer.

MY TRAILER SIZE:

MAXIMUM WIDTH: _____ (w/ Awning/Signage): _____

MAXIMUM DEPTH: _____ (w/ Awning/Signage): _____

MAXIMUM HEIGHT: (Including Signage) _____

SIDE SERVE YES / NO _____ END SERVE YES / NO _____

POWER USAGE: _____

Most Stands have: 60 amps / 220 (power fee charged for each space)

REMOVABLE HITCH YES / NO _____

ADDITIONAL INFORMATION: _____
