



News Release: July 6, 2017

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## **Out with a Bang: Alameda County Fair Previews Final Days of the Best. Summer. Ever.**

**Highlights to include Night Ranger, Foreverland, Jody Watley,  
Demolition Derby, Junior Livestock Auction & \$100K Stakes Race**

Pleasanton, Calif. – Don't miss the last chance to celebrate the Best. Summer. Ever. at Alameda County Fair's big, final weekend:

Friday, July 7

- Big O Tires Concert Series – Foreverland, (Michael Jackson tribute) 8PM
- Demolition Derby, 7PM.
- Live Horse Racing – First race post time 2:15
- Kids Free Friday, Free admission for kids 12 and under until 5PM
- Kids STEAM Weekend Friday thru Sunday – Art & Wind themed activities

Saturday, July 8

- Big O Tires Concert Series - Jody Watley w/ Shalamar Reloaded, 8PM
- Demolition Derby, 7PM
- Live Horse Racing, Stakes Races - first race post time 1:45
  - Everett Nevin Stakes, \$100K
  - H.H. Sheikha Fatima Bint Mubarak Ladies World Championship Cup, \$41K
  - Sheikh Zayed Bin Sultan Al Nahyan Arabian Cup II, \$50K

Sunday, July 9

- Big O Tires Concert Series - Night Ranger, 8PM
- RV Demolition, 7PM
- Live Horse Racing – First race post time 1:45
- Junior Livestock Auction, 8:30AM

Favorite daily attractions including Alaskan Pig Races, Freestyle Motocross, K-9 Kings Frisbee Dogs, Chinese Acrobats, Hypnotist Tina Marie, Great American Petting Zoo, Brad's Reptile World, carnival rides & games, great Fair food and much more continue throughout the weekend.

All attractions are free with admission. Premium reserved concert seats still available for some shows. See website for full lineup and ticket information.

Visit [www.alamedacountyfair.com](http://www.alamedacountyfair.com) for complete schedules and information.

## **2017 Alameda County Fair Information**

**Dates:** June 16-July 9 (Closed June 19, 20, 26, 27)

**Hours:** 11AM-11PM daily

**Carnival Hours:** Wed-Thurs 12PM to closing, Fri-Sun 11AM to closing, July 3 & 4 11AM to closing

**Horse Racing:** June 30-July 4 & July 7-9

**Big O Tires FREE Concerts:** 8PM-9:15PM nightly. Fireworks show immediately following at Concert Lawn.

### **Gate Admission\*:**

- Adults (13-61) -- \$15
- Seniors (62+) -- \$10
- Kids (6-12) -- \$10
- Children under 6 -- FREE
- Carnival wristbands (unlimited rides) -- \$35

### **Special Days (ALL SPECIAL PRICING ENDS AT 5PM):**

- Military Appreciation — One FREE Fair admission with valid Military ID, ALL DAY, EVERYDAY
- Kids FREE Fridays (12 and under): June 30 & July 7, UNTIL 5PM

### **2017 Big O Tires Concert Series:**

7/7 – Foreverland (Michael Jackson tribute)

7/8 – Jody Watley featuring Shalamar Reloaded

7/9 – Night Ranger

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7<sup>th</sup> largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.