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Sugar Ray, Sheila E, Clint Black, Ann Wilson of Heart & More Bring Big-Time Star Power to 2017 Big O Tires Concert Series

New Premium Floor & Standard Reserved Seats Available Now
Open Seating Still Free with Admission

Pleasanton, Calif. – Get ready for the Best. Concerts. Ever. happening this summer at Alameda County Fair. Whatever type of music you love, the 2017 Big O Tires Concert Series lineup will keep you coming back for more. And for the first time, fans can reserve Premium Floor seats in advance to see their favorite performers up close. Standard Reserved seats are also available for all shows, as well as all open seating, which remains free with admission.

The full lineup features Sugar Ray (6/16), Con Funk Shun (6/17), Plain White T's (6/18) Jana Kramer (6/21), Tower of Power (6/22), John Michael Montgomery (6/23), Asia featuring John Payne (6/24), Rose Royce (6/25), Clint Black (6/28), Ann Wilson of Heart (6/29), Sheila E (7/1), America (7/2), Wynonna & the Big Noise (7/5), Jody Watley featuring Shalamar Reloaded (7/8) and Night Ranger (7/9). Popular tribute bands for Neil Diamond, Queen, Journey and Michael Jackson round out the series: Super Diamond (6/30), Queen Nation (7/3) Journey Revisited (7/6) and Foreverland (7/7).

A limited number of newly added, front-section Premium Floor seats for each show can now be purchased in advance through the Fair's website for \$42.99. Standard Reserved seats (the same reserved sections offered last year) sell for \$22.99 each. All reserved and floor seat ticket prices include Fair admission.

Season Pass and full-price (\$15) admission ticket holders will be able to reserve premium seats for all tribute shows free of charge. Open seating remains free with general admission for all shows. Concerts start at 8PM nightly.

For more information visit the Fair's website at www.alamedacountyfair.com. Facebook, Instagram and Twitter offer additional information, previews, updates, contests and giveaways.